## **MOLLY ALBRIGHT**

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#### **EDUCATION**

#### **Bachelor of Science in Integrated Public Relations and Advertising**

University of South Florida (USF), Tampa, FL December 2025

#### **INTERNSHIPS**

**Public Relations and Environmental Affairs Intern,** Port Tampa Bay, Tampa, FL July 2025-August 2025

- Developed and managed social media posts, campaigns and weekly website updates.
- Drafted press releases showcasing a port award and a partnership with DarkSky.
- Edited and proofed the 2025–2026 Port Directory to ensure accuracy and clarity.
- Learned about the port's dredge island initiatives to brief media during tour.
- Captured photographs at press events for use in promotional materials.

**Marketing Intern,** Vistalegre Flex Living Asset and Property Management, Barcelona, Spain May 2025-June 2025

- Translated and crafted English copy for apartment listings originally in Spanish, incorporating SEO keywords.
- Conducted analysis of the company website to improve customer experience and usability.
- Researched and created blog content about neighborhoods with available rentals.

#### **RELEVANT EXPERIENCE**

**Director of Events,** Public Relations Student Society of America (PRSSA), Walter E. Griscti chapter, USF, Tampa, FL

December 2024-Present

- Networked with local and national communications professionals, recruiting them to speak at meetings.
- Strategically planned events that drove engagement and interest among club members.
- Reserved venues and coordinated availability across members, speakers and university staff, balancing multiple schedules to secure optimal meeting times.
- Exercised leadership skills in all tasks, big and small.

#### **SCHOLARSHIPS**

Walter E. Griscti Scholarship, Awarded by the Tampa Bay Chapter of the Public Relations Society of America April 2025

#### **VOLUNTEER WORK**

**Environmental Volunteer,** Keep Tampa Bay Beautiful, Tampa, FL August 2025-Present

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- Participating in community cleanups, removing litter and debris to improve local parks and waterways.
- Engaging with local community members to support environmental stewardship in the Tampa Bay area.

### Farm Support Volunteer, Meacham Urban Farm, Tampa, FL

January 2025-May 2025

- Expanded knowledge of agricultural and sustainability practices.
- Learned weeding, seeding, planting and harvesting.
- Fostered relationships with local farmers and community members.

#### SKILLS/CERTIFICATIONS

Social Media & Marketing	Writing & Communication	<b>Technical &amp; Professional</b>
Loomly (social media	Press releases	LinkedIn Learning courses
management platform)		
Brandwatch (data analytics)	AP Style	Microsoft Office Suite
Copywriting	Blog content	Adobe Acrobat
Website content analysis	Translation (Spanish to English)	Focus groups
Event planning	Public speaking	Photography
	Client relations	Surveys
	Networking & engagement	

#### **WORK EXPERIENCE**

Substitute Teacher, Kelly Education, Tampa, FL

October 2023-May 2025

- Constantly adapted to fast-changing environments while adhering to strict schedules.
- Implemented problem-solving and conflict management when working with staff and students.
- Utilized public speaking and presentation skills.

#### Freelance Licensed Massage Therapist and Esthetician

October 2020-May 2025

- Successfully marketed products and services to clients based on their goals/needs, making sure they were fully educated before making purchases.
- Regular application of time management, emotional intelligence and problem-solving skills.